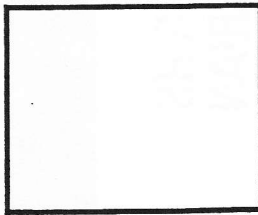


Full Page Ads

- Approximate dimensions: 8 1/2" wide x 11" high

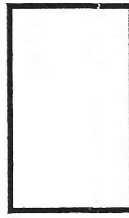


FULL PAGE AD

10 PICTURES MAXIMUM

Half Page Ads

- Approximate dimensions: 8 1/2" wide x 5" high

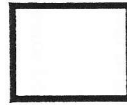


HALF PAGE AD

5 PICTURES MAXIMUM

Quarter Page Ads

- Approximate dimensions: 4" wide x 5" high



QUARTER PAGE AD

3 PICTURES MAXIMUM

Eighth Page Ads

- Approximate dimensions: 4" wide x 2 1/2" high



EIGHTH PAGE AD

2 PICTURES MAXIMUM

Ad Order Form

Please complete and return this advertising contract (or a copy of it) with payment and the CAMERA/SCAN READY ad.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____

Daytime Phone _____

E-mail Address _____

Is this ad supposed to be kept confidential? yes no

Types of Ads/Size

Full Page Black & White: \$ 175

Quarter Page Black & White: \$ 50

Half Page Black & White: \$ 90

Eighth Page Black & White: \$ 30

Payment

Cash included

Check included

Money Order included

Payment

Amount enclosed \$ _____

Make check or money order payable to DOVER HS YEARBOOK.

I agree to the terms and guidelines stated in this contract.

Customer signature _____

Date _____

Instructions for Ad Submission

- The deadline for placing an ad in the Yearbook is **MONDAY, NOVEMBER 30, 2009**. Please adhere to this date due to deadline constraints.

for the quality of the reproduction if you submit a photo in this manner.

Photos

- Select the ad size you wish to purchase.
- It is encouraged that ads be camera/scan ready. This means that the ad must look as you want it to appear in the yearbook. It must be typed the way you want it, with pictures if applicable. It must also adhere
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace or put pictures on a CD. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible

Text

- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.

* Reminder: The yearbook staff is also collecting ONE baby picture per senior for the baby picture spread in the yearbook. If you would like to participate please place the photo in an envelope and drop it off in the main office or hand in with this form. Make sure to write the students name on the back of the photo to ensure its return.